CONEJO EN LA LUNA



COCINA & BARRA

PROMOTIONS

CELEBRATING MÉXICO ALL YEAR ROUND
CHAPTER 01 - SEPTEMBER

ORDER ONE OF OUR SELECTED MEZCALS AND ENJOY A REGIONAL PAIRING INSPIRED BY ITS PLACE OF ORIGIN

CHIHUAHUA: LECHUGUILLA + SHREDDED BEEF BURRITO
PUEBLA: PITZOMETL + CHILE EN NOGADA
STATE OF MÉXICO: CRIOLLO + TLACOYO WITH NOPALES

AVAILABLE DURING SEPTEMBER.
SUBJECT TO AVAILABILITY.
PLEASE CONSULT OUR STAFF FOR TERMS AND CONDITIONS

MIMOSAS Y SPRITZ, ENJOY OUR SPECIAL OFFER
RECEIVE THE SECOND DRINK AT HALF PRICE

DAILY FROM 12:00 PM TO 2:00 PM
PLEASE CONSULT OUR STAFF FOR TERMS AND CONDITIONS

AFTER OFFICE — COMPLIMENTARY BEER

ORDER ANY MEZCAL-BASED DRINK AND GET A FREE INDIO OR TECATE BEER DAILY FROM 4:00 PM TO 6:00 PM
PLEASE CONSULT OUR STAFF FOR TERMS AND CONDITIONS

MEZCAL BOTTLE OFFER

URCHASE TWO 750 ML BOTTLES AND RECEIVE A THIRD BOTTLE COMPLIMENTARY. VALID FOR TAKEAWAY ONLY. AVAILABLE DAILY.
PLEASE CONSULT OUR STAFF FOR TERMS AND CONDITIONS

SED DE LA MALA —HAPPY HOUR

2-FOR-1 ON 370 ML CRAFT BEERS, EVERY DAY
FROM 1:00 P.M. TO 3:00 P.M. AND FROM 6:00 P.M. TO 8:00 P.M.
PLEASE CONSULT OUR STAFF FOR TERMS AND CONDITIONS

COMPLIMENTARY OFFERS & DISCOUNTS

BIRTHDAY COCKTAIL

IF NO ONE REMEMBERED YOUR BIRTHDAY... WE DID
ASK FOR YOUR BIRTHDAY COCKTAIL(MINIMUM SPEND $550))
VALID ONLY ON YOUR BIRTHDAY WITH ID
PLEASE CONSULT OUR STAFF FOR TERMS AND CONDITIONS.

INAPAM SENIOR DISCOUNT — 10%

ENJOY A 10% DISCOUNT THROUGHOUT THE DAY AT ALL LOCATIONS UPON PRESENTATION OF A VALID INAPAM CARD.
APPLIES EXCLUSIVELY TO THE SENIOR GUEST'S CHECK.
PLEASE CONSULT OUR STAFF FOR TERMS AND CONDITIONS.

NEIGHBORHOOD DISCOUNT — 10%

ENJOY 10% OFF ALL DAY. JUST SHOW AN OFFICIAL ID PROVING THAT YOU ARE A RESIDENT OF THE TEOTIHUACAN VALLEY.
PLEASE CONSULT OUR STAFF FOR TERMS AND CONDITIONS.

CONEJODOLLARS

REDEEMABLE ON YOUR NEXT VISIT WITH A MINIMUM SPEND OF $250.
NON-CUMULATIVE, NON-TRANSFERABLE, AND NOT COMBINABLE WITH OTHER PROMOTIONS OR DISCOUNTS. NOT REDEEMABLE FOR CASH AND NOT APPLICABLE AS GRATUITY. MAXIMUM OF TWO CONEJO DOLLARS (100) PER CHEK.
PLEASE CONSULT OUR STAFF FOR TERMS AND CONDITIONS.

OUR STORY

AN ANCIENT MEXICAN LEGEND TELLS US THAT IT ALL BEGAN IN TEOTIHUACÁN, WHERE THE GODS GATHERED TO IGNITE A NEW ERA. THE WORLD REMAINED CAST IN SHADOW, DESPERATE FOR LIGHT. TWO GODS OFFERED THEMSELVES TO THE SACRED FIRE; THE FIRST THREW HIMSELF IN AND BECAME THE SUN. THE SECOND LEAPT SHORTLY AFTER, ILLUMINATING THE SKY JUST AS BRIGHTLY. FOR A FLEETING MOMENT, TWO SUNS BURNED AT ONCE, BUT SUCH BLINDING LIGHT THREATENED THE BALANCE OF THE UNIVERSE.

TO RESTORE HARMONY, THE GODS MARKED THE FACE OF THE SECOND SUN WITH THE SILHOUETTE OF A RABBIT, SOFTENING ITS GLOW AND TRANSFORMING IT INTO THE MOON. SINCE THAT DAY, THE RABBIT HAS REMAINED IN THE NIGHT SKY—A UNIVERSAL SYMBOL OF BALANCE, MEMORY, AND GENEROSITY.

AS THE MOON WATCHED THE PASSING OF CENTURIES, THE EARTH BELOW BEGAN TO TRANSFORM. THE FIELDS AWAKENED, THE MAGUEYES REACHED FOR THE SKY, COMMUNITIES FLOURISHED, AND EVERY CORNER OF MEXICO BIRTHED ITS OWN STORIES TO HONOR THE EARTH, THE FIRE, AND THE STEADY MARCH OF TIME.

WITH PROFOUND PATIENCE, GENERATIONS OF MASTER MEZCALEROS LEARNED TO TRANSFORM THE MAGUEY INTO SOMETHING FAR GREATER THAN A MERE DRINK. THEY FORGED A WAY TO SHARE OUR ORIGIN, A WAY TO GATHER PEOPLE, A WAY TO CELEBRATE LIFE.

THEY SAY THAT ONE NIGHT, UNDER THE SILVER GLOW OF THE MOON, THE RABBIT DESCENDED TO THE EARTH. HE DID NOT COME SEEKING WEALTH, NOR DID HE COME SEEKING POWER. HE CAME IN SEARCH OF STORIES.

ON HIS JOURNEY, HE DISCOVERED VILLAGES, VIBRANT KITCHENS, BUSTLING MARKETS, LIVELY FIESTAS, SACRED TRADITIONS, AND TABLES WHERE THERE WAS ALWAYS ROOM FOR ONE MORE. HE MET THE KEEPERS OF THE MAGUEY, THOSE WHO PRESERVED RECIPES PASSED DOWN THROUGH GENERATIONS, THOSE WHO SHARED THEIR FOOD WITH OPEN HEARTS, AND THOSE WHO UNDERSTOOD THAT THE BEST THINGS IN LIFE ONLY TRULY MAKE SENSE WHEN THEY ARE SHARED. PIECE BY PIECE, HE GATHERED EVERYTHING HE FOUND: STORIES, FLAVORS, INGREDIENTS, PEOPLE, ARTISANAL MEZCALES, AND MEMORIES.

HE GATHERED THEM ALL UNTIL HE BUILT A HOME WHERE EVERYTHING—AND EVERYONE—COULD FIND EACH OTHER AROUND THE VERY SAME TABLE.

THAT HOME IS CONEJO EN LA LUNA.

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