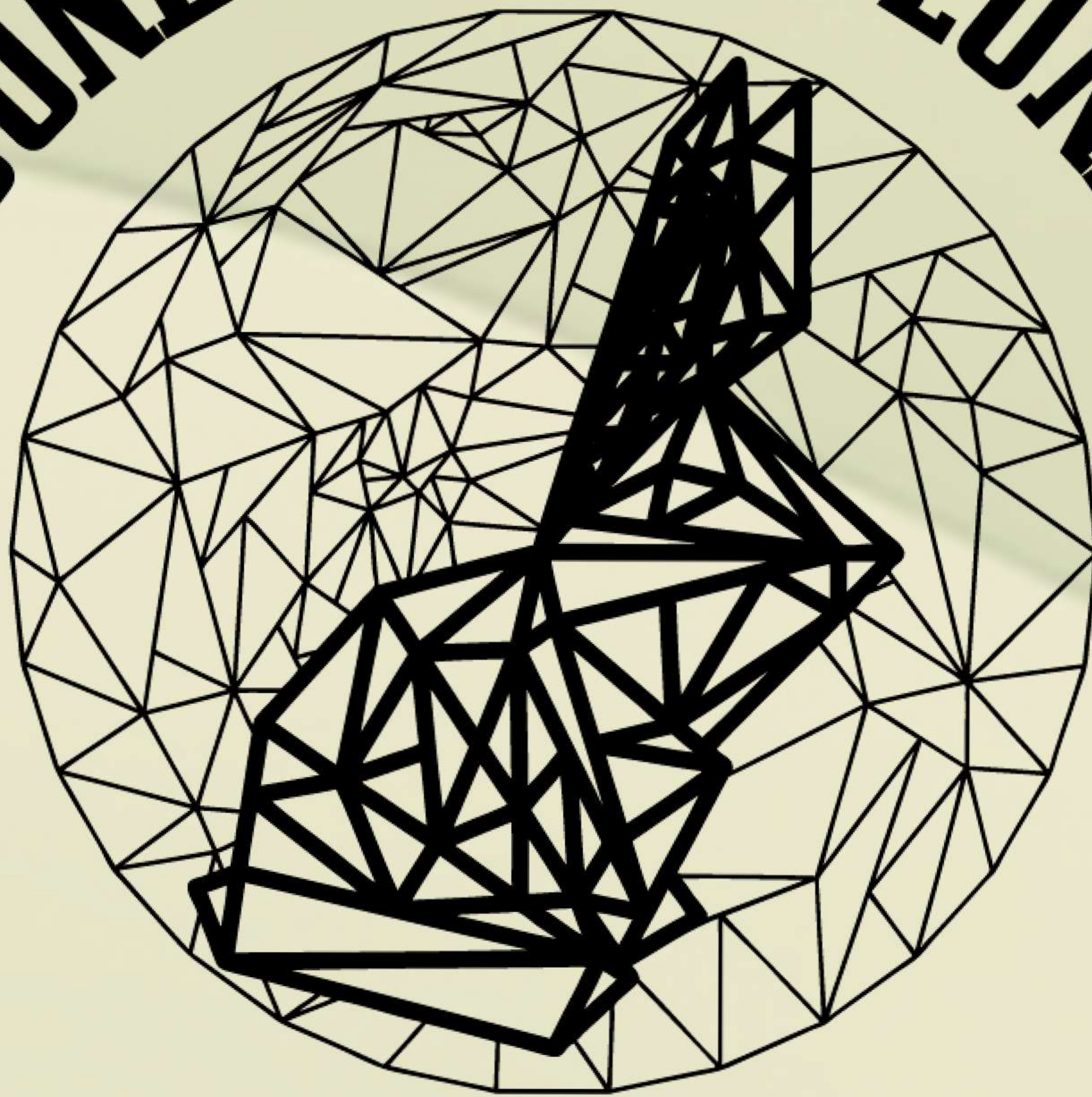


CONEJO EN LA LUNA



COCINA & MEZCAL

THE CUP IS YOURS

- COMBOS VALID FROM JUNE 11 TO JULY 19, 2026 -

BEER COMBO - \$349

- 1 BUCKET OF 6 BEERS: 3 INDIO AND 3 TECATE.
- YOUR CHOICE OF APPETIZER.

PLEASE CONSULT OUR STAFF FOR TERMS AND CONDITIONS.

BANDERITAS MEXICANAS - \$389

- 3 "BANDERITA" SHOTS:
YOUR CHOICE OF CRIOLLO MEZCAL OR CASCAHUÍN TEQUILA.
- FRESH LIME JUICE.
- SANGRITA.
- OUR CHOICE OF APPETIZER.

PLEASE CONSULT OUR STAFF FOR TERMS AND CONDITIONS.

TACOS & BEER - \$589

- 1 BUCKET OF 6 BEERS: 3 INDIO AND 3 TECATE.
 - 2 CECINA A TACO.
 - 2 SR. BARRIGA A TACO
 - 2 CHAMORRO PERRÓN PORK SHANK A TACO
- PLEASE CONSULT OUR STAFF FOR TERMS AND CONDITIONS.

HYDRATION BREAK

DURING THE OFFICIAL HYDRATION BREAK OF EACH MATCH,
RUSH IN FOR A 3-MINUTE FLASH PROMO AND GET:

2X1

- TRADITIONAL MEZCAL SHOTS
- TECATE ORIGINAL BEER
- INDIO BEER

THIS PROMOTION IS EXCLUSIVELY VALID DURING THE 3 MINUTES OF THE OFFICIAL
HYDRATION BREAK BROADCASTED DURING THE LIVE MATCH.

DON'T BLINK OR YOU'LL MISS IT

PLEASE CONSULT OUR STAFF FOR TERMS AND CONDITIONS.

BEER BUCKET SPECIAL

6 TECATE ORIGINAL OR INDIO BEERS FOR \$300
PLEASE CONSULT OUR STAFF FOR TERMS AND CONDITIONS.

PROMOTIONS

MIMOSAS Y SPRITZ FIFI, ENJOY OUR SPECIAL OFFER
RECEIVE THE SECOND DRINK AT HALF PRICE

AVAILABLE DAILY FROM 12:00 PM TO 2:00 PM.
PLEASE CONSULT OUR STAFF FOR TERMS AND CONDITIONS

PROMOTIONS

TACO SELECTION EXPERIENCE — \$290 PER PERSON

AVAILABLE MONDAY THROUGH FRIDAY, FROM 3:00 PM TO 5:00 PM.
DINE-IN ONLY. NOT VALID FOR TAKEAWAY. SUBJECT TO AVAILABILITY. BEVERAGES NOT INCLUDED. THIS PROMOTION CANNOT BE COMBINED WITH OTHER OFFERS OR DISCOUNTS.
PLEASE CONSULT OUR STAFF FOR TERMS AND CONDITIONS.

LAS CAZUELAS DEL CONEJO EXPERIENCE — \$240 PER PERSON

A CURATED SELECTION OF TRADITIONAL STEWS SERVED AS TACOS, QUESADILLAS, OR RED CHILAQUILES WITH YOUR CHOICE OF PROTEIN.

AVAILABLE THURSDAY THROUGH SUNDAY, FROM 10:00 AM TO 3:00 PM.
DINE-IN ONLY. NOT VALID FOR TAKEAWAY. SUBJECT TO AVAILABILITY. BEVERAGES NOT INCLUDED. NOT COMBINABLE WITH OTHER PROMOTIONS OR DISCOUNTS.
PLEASE CONSULT OUR STAFF FOR TERMS AND CONDITIONS.

SNACK & DRINK PAIRING

YOU BRING THE THIRST, WE PROVIDE THE BITE.
ORDER A PARTICIPATING BEVERAGE
AND ENJOY A COMPLIMENTARY SNACK FROM OUR MENU.
AVAILABLE MONDAY THROUGH FRIDAY FROM 1:00 PM UNTIL CLOSING.
DINE-IN ONLY. VALID WITH SELECTED BEVERAGES.
INCLUDING 473 ML CANNERIA BEER, SHOTS, AND COCKTAILS.

SELECTION OF SNACKS INCLUDES
TRADITIONAL DRY NOODLES
BEANS WITH PORK
CHICHARRÓN STEW TACO
PATATAS BRAVAS
PORK STEW BUN
SOPE WITH BEANS, COTIJA CHEESE, LETTUCE, AND CREAM
POTATO FLAUTA WITH COTIJA CHEESE
SEASONED OLIVES
GORDITA WITH CHICHARRÓN
PLEASE CONSULT OUR STAFF FOR TERMS AND CONDITIONS.

CHAVORRUCO THURSDAYS

2-FOR-1: BEER, CUBAS, AND MOJITOS.
APPLIES EVERY THURSDAY AT THE ROMA BRANCH FROM 7:00 P.M. TO 10:00 P.M.
VALID WHILE SUPPLIES LAST.
PLEASE CONSULT OUR STAFF FOR TERMS AND CONDITIONS.

"COMPAS" FRIDAYS

BUY ANY MEZCALITA, INDIO, OR TECATE BEER,
AND GET A SECOND ONE ON US TO SHARE WITH YOUR FAVORITE COMPANY.
PROMOTION VALID FROM 7:00 P.M. TO 10:00 P.M.
PLEASE CONSULT OUR STAFF FOR TERMS AND CONDITIONS.

AFTER OFFICE — COMPLIMENTARY BEER

**PURCHASE ANY MEZCAL COCKTAIL AND RECEIVE A COMPLIMENTARY
INDIO OR TECATE BEER.**

AVAILABLE DAILY FROM 6:00 PM TO 8:00 PM.

PLEASE CONSULT OUR STAFF FOR TERMS AND CONDITIONS.

MEZCAL BOTTLE OFFER

**PURCHASE TWO 750 ML BOTTLES AND RECEIVE A THIRD BOTTLE COMPLIMENTARY.
VALID FOR TAKEAWAY ONLY. AVAILABLE DAILY.**

PLEASE CONSULT OUR STAFF FOR TERMS AND CONDITIONS.

COMPLIMENTARY OFFERS & DISCOUNTS

BREAKFAST PACKAGE — \$40

**INCLUDES: AMERICAN COFFEE, ONE FRESH JUICE,
AND A SERVING OF SEASONAL FRUIT.**

AVAILABLE FROM 9:00 AM TO 2:00 PM.

PLEASE CONSULT OUR STAFF FOR TERMS AND CONDITIONS.

BIRTHDAY COCKTAIL

**CELEBRATE WITH US. GUESTS MAY ENJOY A COMPLIMENTARY BIRTHDAY COCKTAIL
WITH A MINIMUM SPEND OF \$550. VALID ON THE GUEST'S BIRTHDAY UPON
PRESENTATION OF VALID IDENTIFICATION.**

PLEASE CONSULT OUR STAFF FOR TERMS AND CONDITIONS.

INAPAM SENIOR DISCOUNT — 10%

**ENJOY A 10% DISCOUNT THROUGHOUT THE DAY AT ALL LOCATIONS UPON
PRESENTATION OF A VALID INAPAM CARD.**

APPLIES EXCLUSIVELY TO THE SENIOR GUEST'S CHECK.

PLEASE CONSULT OUR STAFF FOR TERMS AND CONDITIONS.

NEIGHBORHOOD DISCOUNT — 10%

**ENJOY 10% OFF ALL DAY. JUST SHOW AN OFFICIAL ID PROVING THAT YOU ARE A
RESIDENT OF THE ROMA NEIGHBORHOOD.**

PLEASE CONSULT OUR STAFF FOR TERMS AND CONDITIONS.

CONEJO DOLLARS

REDEEMABLE ON YOUR NEXT VISIT WITH A MINIMUM SPEND OF \$250.

**NON-CUMULATIVE, NON-TRANSFERABLE, AND NOT COMBINABLE WITH OTHER
PROMOTIONS OR DISCOUNTS. NOT REDEEMABLE FOR CASH AND NOT APPLICABLE
AS GRATUITY. MAXIMUM OF TWO CONEJO DOLLARS (\$100) PER CHECK.**

PLEASE CONSULT OUR STAFF FOR TERMS AND CONDITIONS.

OUR STORY

AN ANCIENT MEXICAN LEGEND TELLS US THAT IT ALL BEGAN IN TEOTIHUACÁN, WHERE THE GODS GATHERED TO IGNITE A NEW ERA. THE WORLD REMAINED CAST IN SHADOW, DESPERATE FOR LIGHT. TWO GODS OFFERED THEMSELVES TO THE SACRED FIRE; THE FIRST THREW HIMSELF IN AND BECAME THE SUN. THE SECOND LEAPT SHORTLY AFTER, ILLUMINATING THE SKY JUST AS BRIGHTLY. FOR A FLEETING MOMENT, TWO SUNS BURNED AT ONCE, BUT SUCH BLINDING LIGHT THREATENED THE BALANCE OF THE UNIVERSE.

TO RESTORE HARMONY, THE GODS MARKED THE FACE OF THE SECOND SUN WITH THE SILHOUETTE OF A RABBIT, SOFTENING ITS GLOW AND TRANSFORMING IT INTO THE MOON. SINCE THAT DAY, THE RABBIT HAS REMAINED IN THE NIGHT SKY—A UNIVERSAL SYMBOL OF BALANCE, MEMORY, AND GENEROSITY.

AS THE MOON WATCHED THE PASSING OF CENTURIES, THE EARTH BELOW BEGAN TO TRANSFORM. THE FIELDS AWAKENED, THE MAGUEYES REACHED FOR THE SKY, COMMUNITIES FLOURISHED, AND EVERY CORNER OF MEXICO BIRTHED ITS OWN STORIES TO HONOR THE EARTH, THE FIRE, AND THE STEADY MARCH OF TIME.

WITH PROFOUND PATIENCE, GENERATIONS OF MASTER MEZCALEROS LEARNED TO TRANSFORM THE MAGUEY INTO SOMETHING FAR GREATER THAN A MERE DRINK. THEY FORGED A WAY TO SHARE OUR ORIGIN, A WAY TO GATHER PEOPLE, A WAY TO CELEBRATE LIFE.

THEY SAY THAT ONE NIGHT, UNDER THE SILVER GLOW OF THE MOON, THE RABBIT DESCENDED TO THE EARTH. HE DID NOT COME SEEKING WEALTH, NOR DID HE COME SEEKING POWER. HE CAME IN SEARCH OF STORIES.

ON HIS JOURNEY, HE DISCOVERED VILLAGES, VIBRANT KITCHENS, BUSTLING MARKETS, LIVELY FIESTAS, SACRED TRADITIONS, AND TABLES WHERE THERE WAS ALWAYS ROOM FOR ONE MORE. HE MET THE KEEPERS OF THE MAGUEY, THOSE WHO PRESERVED RECIPES PASSED DOWN THROUGH GENERATIONS, THOSE WHO SHARED THEIR FOOD WITH OPEN HEARTS, AND THOSE WHO UNDERSTOOD THAT THE BEST THINGS IN LIFE ONLY TRULY MAKE SENSE WHEN THEY ARE SHARED. PIECE BY PIECE, HE GATHERED EVERYTHING HE FOUND: STORIES, FLAVORS, INGREDIENTS, PEOPLE, ARTISANAL MEZCALES, AND MEMORIES.

HE GATHERED THEM ALL UNTIL HE BUILT A HOME WHERE EVERYTHING—AND EVERYONE—COULD FIND EACH OTHER AROUND THE VERY SAME TABLE.

THAT HOME IS CONEJO EN LA LUNA.

FOLLOW US @MEZCALERIAACONEJOENLALUNA

