CONEJO EN LA LUNA



COCINA & BARRA

PROMOTIONS

MEXICO, CELEBRATIONS ALL YEAR ROUND
CHAPTER 03 – NOVEMBER

WHEN YOU ORDER ONE OF THE SELECTED MEZCAL, RECEIVE A REGIONAL PAIRING INSPIRED BY ITS PLACE OF ORIGIN.

REGION: EL AGUACATITO AND OPONGUIO, MICHOACÁN.

CUPREATA MEZCAL · JOEL VEYRA
PAIRING: PORK HEAD TOSTADAS.

TEQUILANA MEZCAL · MIGUEL PÉREZ
PAIRING: CORUNDA WITH RED SAUCE, CREAM AND CHEESE OR UCHEPO WITH GREEN SAUCE, CREAM AND CHEESE.

AVAILABLE THROUGHOUT NOVEMBER, SUBJECT TO AVAILABILITY.

ASK OUR STAFF ABOUT TERMS AND CONDITIONS.

FIFI MIMOSAS AND SPRITZES, GET THE SECOND ONE HALF PRICE

EVERY DAY FROM 12:00 P.M. TO 2:00 P.M.

ASK OUR STAFF ABOUT TERMS AND CONDITIONS.

LUNCH SPECIAL

ON MONDAYS, UPGRADE YOUR MAIN COURSE TO A LUNCH SPECIAL
INCLUDES SOUP AND SALAD
FROM 1:00 P.M. A 4:00 P.M.

ASK OUR STAFF ABOUT TERMS AND CONDITIONS.

MOLCAJETE THURSDAYS – FOR $400.00

HOUSE MOLCAJETE AND SURF & TURF
AT A SPECIAL PRICE
FROM 1:00 P.M. A 4:00 P.M.

ASK OUR STAFF ABOUT TERMS AND CONDITIONS.

ALL-YOU-CAN-EAT PORK SHANKS – FOR $290.00

PORK SHANK FRIDAYS AT A SPECIAL PRICE:
BEER-BRAISED, ADOBADO & PIBIL

FROM 1:00 A 4:00 PM.

ASK OUR STAFF ABOUT TERMS AND CONDITIONS.

PROMOTIONS

AFTER OFFICE — COMPLIMENTARY BEER

BUY ANY MEZCAL DRINK AND WE'LL GIVE YOU A BEER.
EVERY DAY FROM 6:00 P.M. TO 8:00 P.M.

APPLY XX LAGER, XX AMBAR, INDIO Y TECATE ORIGINAL.
ASK OUR STAFF ABOUT TERMS AND CONDITIONS.

AFTER OFFICE II — 3 MEZCAZUELAS FOR $390.00

ENJOY 3 MEZCAZUELAS MADE WITH MEZCAL FROM THE STATE OF MEXICO,
CITRUS MIX AND A REFRESHING GRAPEFRUIT TOP.
MONDAY TO THURSDAY FROM 6:00 P.M. A 8:00 P.M.

ASK OUR STAFF ABOUT TERMS AND CONDITIONS.

FRIDAY COMPA´S
ORDER ONE AND WE'LL GIVE YOU THE OTHER

WITH THE PURCHASE OF ONE MEZCALITA OR A 355 ML BEER WE'LL TREAT YOU TO THE SECOND ONE TO SHARE
FRIDAY FROM 7:00 TO 10:00 PM.

ASK OUR STAFF ABOUT TERMS AND CONDITIONS.

I CAME FOR A MEZCAL AND LEFT WITH THE BOTTLE

SIT AT THE BAR, ORDER A DRINK
AND IF YOU DECIDE TO TAKE HOME THE BOTTLE OF THAT SAME VARIETY,
WE'LL DEDUCT WHAT YOU PAID FOR THE 2 OZ DRINK.

PROMOTION VALID ON BOTTLES TO GO.
ASK OUR STAFF ABOUT TERMS AND CONDITIONS.

COMPLIMENTARY OFFERS

BREAKFAST PACKAGE — ADD $70 PER PERSON

INCLUDES: AMERICAN COFFEE, 1 FRUIT JUICE, AND 1 SERVING OF SEASONAL FRUIT, AVAILABLE FROM 9:00 A.M. TO 2:00 P.M.

ASK OUR STAFF FOR TERMS AND CONDITIONS.

TIA, GAFSACOMM Y ISSFAM DISCOUNT — 10%

SHOW YOUR TIA, GAFSACOMM Y ISSFAM CARD
AND ENJOY 10% OFF YOUR BILL EVERY DAY
+10% EXTRA WITH YOUR GOOGLE REVIEW.

ASK OUR STAFF FOR TERMS AND CONDITIONS.

INAPAM DISCOUNT — 10%

BECAUSE IT'S ALWAYS A PLEASURE TO WELCOME YOU.
SHOW YOUR INAPAM CARD AND ENJOY 10% OFF YOUR BILL EVERY DAY
AT ANY OF OUR LOCATIONS. VALID ONLY FOR THE CARDHOLDER'S CONSUMPTION.

ASK OUR STAFF FOR TERMS AND CONDITIONS.

NEIGHBOR DISCOUNT — 10%

NEIGHBOR, WE'D LOVE TO SEE YOU AT CONEJO EN LA LUNA.
THAT'S WHY, IF YOU SHOW OFFICIAL ID CONFIRMING THAT YOU LIVE IN TECAMAC,
OJO DE AGUA, TIZAYUCA AND TULTEPEC, YOU'LL RECEIVE 10% OFF YOUR BILL.

ASK OUR STAFF FOR TERMS AND CONDITIONS.

BIRTHDAY COCKTAIL

IF NO ONE REMEMBERED YOUR BIRTHDAY:
ASK FOR YOUR BIRTHDAY COCKTAIL (MINIMUM PURCHASE OF $600).
OFFER VALID ON YOUR BIRTHDAY; SHOW YOUR INE ID.

ASK OUR STAFF FOR TERMS AND CONDITIONS.

OUR STORY

AN ANCIENT MEXICAN LEGEND TELLS US THAT IT ALL BEGAN IN TEOTIHUACÁN, WHERE THE GODS GATHERED TO IGNITE A NEW ERA. THE WORLD REMAINED CAST IN SHADOW, DESPERATE FOR LIGHT. TWO GODS OFFERED THEMSELVES TO THE SACRED FIRE; THE FIRST THREW HIMSELF IN AND BECAME THE SUN. THE SECOND LEAPT SHORTLY AFTER, ILLUMINATING THE SKY JUST AS BRIGHTLY. FOR A FLEETING MOMENT, TWO SUNS BURNED AT ONCE, BUT SUCH BLINDING LIGHT THREATENED THE BALANCE OF THE UNIVERSE.

TO RESTORE HARMONY, THE GODS MARKED THE FACE OF THE SECOND SUN WITH THE SILHOUETTE OF A RABBIT, SOFTENING ITS GLOW AND TRANSFORMING IT INTO THE MOON. SINCE THAT DAY, THE RABBIT HAS REMAINED IN THE NIGHT SKY—A UNIVERSAL SYMBOL OF BALANCE, MEMORY, AND GENEROSITY.

AS THE MOON WATCHED THE PASSING OF CENTURIES, THE EARTH BELOW BEGAN TO TRANSFORM. THE FIELDS AWAKENED, THE MAGUEYES REACHED FOR THE SKY, COMMUNITIES FLOURISH, AND EVERY CORNER OF MEXICO BIRTHED ITS OWN STORIES TO HONOR THE EARTH, THE FIRE, AND THE STEADY MARCH OF TIME.

WITH PROFOUND PATIENCE, GENERATIONS OF MASTER MEZCALEROS LEARNED TO TRANSFORM THE MAGUEY INTO SOMETHING FAR GREATER THAN A MERE DRINK. THEY FORGED A WAY TO SHARE OUR ORIGIN, A WAY TO GATHER PEOPLE, A WAY TO CELEBRATE LIFE.

THEY SAY THAT ONE NIGHT, UNDER THE SILVER GLOW OF THE MOON, THE RABBIT DESCENDED TO THE EARTH. HE DID NOT COME SEEKING WEALTH, NOR DID HE COME SEEKING POWER. HE CAME IN SEARCH OF STORIES.

ON HIS JOURNEY, HE DISCOVERED VILLAGES, VIBRANT KITCHENS, BUSTLING MARKETS, LIVELY FIESTAS, SACRED TRADITIONS, AND TABLES WHERE THERE WAS ALWAYS ROOM FOR ONE MORE. HE MET THE KEEPERS OF THE MAGUEY, THOSE WHO PRESERVED RECIPES PASSED DOWN THROUGH GENERATIONS, THOSE WHO SHARED THEIR FOOD WITH OPEN HEARTS, AND THOSE WHO UNDERSTOOD THAT THE BEST THINGS IN LIFE ONLY TRULY MAKE SENSE WHEN THEY ARE SHARED. PIECE BY PIECE, HE GATHERED EVERYTHING HE FOUND: STORIES, FLAVORS, INGREDIENTS, PEOPLE, ARTISANAL MEZCALES, AND MEMORIES.

HE GATHERED THEM ALL UNTIL HE BUILT A HOME WHERE EVERYTHING—AND EVERYONE—COULD FIND EACH OTHER AROUND THE VERY SAME TABLE.

THAT HOME IS CONEJO EN LA LUNA.

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